



Jeans for Genes needs YOU!

On Friday 1st October 2010, the country will be donning it's denims and we need your help.

Jeans for Genes is the national charity which raises funds for genetic research and treatments and the PiA is a partner charity of Jeans for Genes.

You could volunteer to become a media volunteer, raising awareness of Jeans for Genes and telling your own or your children's story at the same time. You could also volunteer to sell Fiffi and the flowertots stickers (these are available on a sale or return basis).

You could also participate by persuading local businesses or schools to take part in Jeans for Genes day.

Please call Kate at the PiA on 020 7 976 7640 if you would like to order a fundraising pack.

Alternatively, you could decide to set up your own fundraising event for Jeans for Genes. For example, you could dye your hair red, run a coffee morning, do a sky dive or bake some muffins and sell them.

Or, if you prefer just to wear your jeans and fundraise that way that would be just fantastic!

If you would like more information, please do not hesitate to contact Kate on 020 7 976 7640.